



Page Valley Arts Council Agenda

23 May 2012, 6:00 pm

In Attendance: Steve Adler, Cindi Banach, Nancy Brady, Mary dela Fontaine, Joanne Fargo, Liz Lewis, Cathie Miranda, David Newman, Kira Newman, Susan Rocke, Bill Taylor

Old Business:

“Page Valley Made” slogan: Susan has developed in conjunction w/Page Valley Made.

Inn Lawn Park concerts-local musicians only, Saturdays, do we continue? Ruffner?

Senior Project/H. Brown –June 2nd, Ruffner Plaza, Gathering Grounds providing food

PVAC Website: domain name has been bought & donated by Susan Rocke, working with Khimara to host. (Grant)

We can do an Arts display at the Library in November w/VAG and whomever else.

Get together a committee to talk to Jerry Spencer at Page Theater re art films, etc.-any takers?

PNC has coop advertising for \$150 per ¼ of print page. Jim and Cathie are coordinating a list of potential advertisers. They will also need to call Randy at PNC, perhaps do an arts/entertainment page.

Art Trail FB page-initial posts describe the starting points at the Warehouse Art Gallery & Shenandoah Moon

New Business:

June will mark our first year of meetings and projects. We’ve had more visibility and interest and we’ll continue to grow! We need to now begin growing our committees. Originally four committees were visualized: Performing Arts, Visual Arts, Education and Festivals/Events. How does that apply to where we are at now? Where would culinary arts fit in and what about our ‘cultural’ identity? I’ll attach the chart with the email.

A 'Sip & Paint Fundraiser' will be held at the Warehouse Art Gallery, June 14th, 6:00 pm. Tickets will be \$25.00 and will include refreshments. This is to benefit both LDI and PVAC and will be applied towards the cost of our postcards. Liz and Sara are working on grant money for the PVAC, including monies for a website, do we need a fund-raising committee? Please help bringing in painters or donating refreshments or your assistance.

Bill Taylor is new to our meetings and a fellow artist. He has graciously volunteered to be our newsletter editor. We have a need to communicate and get our news to a wider audience. This is one of the top three suggestions from our Art Town Hall Meeting. In conjunction with the newspaper, this format being electric, I think we can broadcast to this wider audience.

Liz has been working with Jessica, the new LDI intern, on a calendar of events (also from the ATH Meeting) that will incorporate all sources for art & cultural events. The information can also be used in both the newsletter and PNC ads.

Liz has taken the pictures of Charlie Overman's sculptures for the gateway project and will receive architectural renderings soon. In addition, Mary dela Fontaine has spoken with an artist from Bridgewater that has a collection of thesis sculptures that need a home. These can be viewed on the Facebook page "Art by Alex". I think they are great and look forward to incorporating them into our sphere. They would definitely enhance the Art Trail.

June 6th there will be a delegation from Washington, D.C., brought to Luray by the U.S. Forestry Service. Luray mural artists were recognized at a ceremony held April 28th at the Visitor's Center. Liz will be working with Pat O'Brien to bring this delegation through part of our Art Trail.

How was your Festival of Spring? The feedback has been 90% positive. Tuesday, May 29th is a Luray Downtown Merchant meeting, 8:30 am at Gathering Grounds. We have emailed the outside vendors a survey, this Tuesday we'll pass one out to the local merchants. I will also propose the "Poetry in Windows".

Other:

At past meetings it's been suggested that local artwork go into cabins and hotel rooms. Bill mentioned that Country Way campground (KOA) has an interest in doing that as well as possibly being a place for an art festival using their 'yurt'. This would fall under the festival/event committee's task.

David Newman suggested a Page Valley CD of original music by local artists. This could be coordinated by the Performing Arts committee.

Prince Michel Winery has an '80's Movie Month', Courthouse Square Theater shows movies outdoors on Friday nights. This could be a task of the Visual Arts committee in conjunction with Mr. Spencer and the Page Theater, which would include art and independent films.

There is a committee coordinating a concert at the Bridge Theater on July 6th by the "New Riders of the Purple Sage". From Wikipedia:

New Riders of the Purple Sage is an American [country rock](#) band. The group emerged from the [psychedelic rock](#) scene in [San Francisco, California](#) in 1969, and its original lineup included several members of the [Grateful Dead](#). Their best known song is "Panama Red". The band is sometimes referred to as the New Riders, or as NRPS.

The roots of the New Riders can be traced back to the early 1960s [folk/bohemian/beatnik](#) scene in San Francisco, where future [Grateful Dead](#) guitarist [Jerry Garcia](#) often played gigs with like-minded guitarist [David Nelson](#). The young [John Dawson](#), also known as "Marmaduke," from a well-to-do family centered in Chicago, Illinois, and later Los Altos Hills, California, also played some concerts with Garcia, Nelson, and their compatriots while visiting relatives on summer vacation. Enamored with the sounds of [Bakersfield-style country music](#), Dawson would turn his older friends on to the work of [Merle Haggard](#) and [Buck Owens](#) while providing a vital link between the East Coast, [Timothy Leary](#)-dominated psychedelic scene and the West.

After a few warmup gigs throughout the Bay Area in 1969, the New Riders (for all intents and purposes Dawson and Nelson) began to tour in May 1970 as opening act with the Grateful Dead. This relationship continued on a regular basis until December 1971. Throughout much of 1970, the Dead would open with an acoustic set that often included Dawson and Nelson before segueing into the New Riders and then the electric Dead.

The band peaked in popularity in 1973 with [The Adventures of Panama Red](#) and the accompanying single, "Panama Red", an FM radio staple. *The Adventures of Panama Red* was the group's lone [gold album](#).

There is more if you care to read the entire article. More concert info to come.

The Valley Artists Guild website makes reference to a 'Page County Association for the Arts (PCAA)'. In 1983, November 6th thru the 12th was designated as "Arts Awareness Week". This group claimed the Amiss Building as its home. Apparently there is a long history of arts associations. I'm doing research into this history and would like a team to help also. I'd also like us to designate that same week in November for our art awareness week. Later we could tie into and celebrate/recognize the Youth Art Month (March), Women's Art Month (February, I believe) and whatever other art months. This year, those dates are Tuesday to Monday.

Liz attends the Luray Town Council meetings. I plan to attend the County meeting in June.
Jim/Cindi-what about Shenandoah and Stanley???

We have more proposed projects that would fall into the festival/events committee:

Painted Halloween Pumpkins and Darkwood Manor co-event

Small Business Saturday (November)-Shop Local, Buy Art

Christmas Cards along the Greenway

Festival of the Stars (December)